



Institut du
COMMERCE
PARTAGE & PROSPECTIVE

ACCOMPAGNER
LA TRANSFORMATION SOCIÉTALE
DU COMMERCE

PRODUCT DATA MODEL GLOBAL STANDARDIZATION

LUXURY COSMETIC INDUSTRY

June 7th, 2024

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Summary

- ▲ Context and objectives
- ▲ Output
- ▲ The contributors of the cosmetic industry
- ▲ Way of working
- ▲ Timing
- ▲ New attributes
- ▲ Focus on
 - PDP Examples
 - Taxonomy changes request
 - Regulatory compliance
- ▲ Still to be done



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CONTEXT & OBJECTIVE

STANDARD DATA MODEL: ORIGINS OF OUR INDUSTRY BUSINESS NEEDS

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DATA CENTRIC INDUSTRY

Luxury cosmetic industry is now data-centric, organised in data domain, including « product data domain »

- Need for stable, structured, accepted and shared data attributes
- Need for adaptable data models due to frequent evolutions (business, legal like DPP, marketing, ...)



OMNICHANNEL RETAIL NEEDS

Relevant luxury cosmetic retailers (selective distribution, travel retail), in all world regions, are now engaged in en-masse data collect projects.

- Sephora
- Gebr. Heinnemann
 - DFS
- Lagardère
 - Kicks
- Beauty Success
 - ...



STANDARD-ORIENTED

All industry actors are GS1 members.

Many of them are already equipped with GDSN solutions



ROI

Multiple gains (time, organisation, data quality, costs) from standard data model adoption among industry actors, manufacturers and retailers



1- ELABORATE A COMMON BEAUTY DATAMODEL

**2- THINK TANK OF THE SELECTIVE BEAUTY
SECTOR**

.... All of this should prepare a standardisation

REASON WHY

- ▲ Misalignment of expected data between retailers
- ▲ Misalignment of expected data between COUNTRIES (included regulatory informations)
- ▲ Digital assets standards to define
- ▲ Sets
- ▲ Missing attributes in the product characteristics in the global GDSN standard (ex code list of skin care is not completed → cosmetic-teint kind)
- ▲ Need explanation ex. environmental data are needed what for ?

KEY OF SUCCESS

Fast decisions

Clear process

Discussion to understand the reason why of each attribute



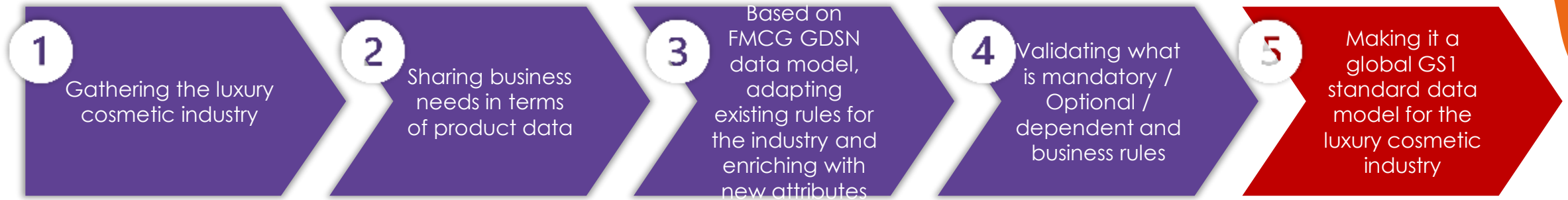
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OUTPUT

Outputs of the industry

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- ▲ Updating and enriching GDSN value lists : **185** attributes
- ▲ **15** New attributes to be standardised,
- ▲ Clarifications of brands, sets, testers, recommendations for naming rules
- ▲ Taxonomy



You can already access to the datamodel here (IDC website)

This model is being standardized by GS1 global



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CONTRIBUTORS, PARTICIPANTS, RECIPIENTS OF THE COSMETIC INDUSTRY DATAMODEL

Open cooperation of the luxury cosmetic industry

Supported and facilitated by ECR - Institut du commerce



71 participants and recipients

Brand Manufacturers



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In charge of GSMP prep. sessions



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CLARINS

Brand Manufacturers



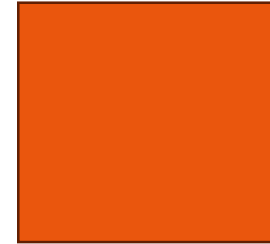
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ESTÉE LAUDER



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L'OREAL



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LVMH

Retailers

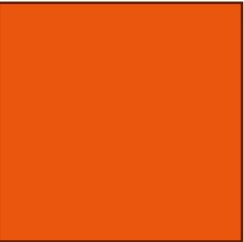
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SÉPHORA



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LAGERDÈRE TRAVEL RETAIL

IN CHARGE OF DATAPOOL INVOLVMENT



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MARIONNAUD



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LAGERDÈRE TRAVEL RETAIL



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Data Quality Ecom

DOUGLAS

Datapool providers



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Salsify (ex Atrify Heinemann)
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Agenda 3000

Institutions

Recipients

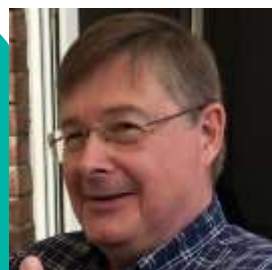
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WAY OF WORKING

Our working environment

ETHICAL GUIDELINES

Participants in the meetings of Institut du Commerce should keep in mind that the objective of these meetings is to **improve the competitiveness and productivity of companies** in order to provide more value to consumers and end users. Insofar as the actions of Institut du Commerce involve the collaboration of companies which are also in competition with each other, great attention must be paid to **compliance with the rules of competition**.

Institut du Commerce will not enter into any discussion, activity or process that could, on its part or that of its members and participants, violate the laws of competition.

By way of example, members of Institut du Commerce and participants of meetings must not discuss, communicate or exchange confidential commercial informations, including non-public informations on prices, marketing and advertising strategy, costs and revenues, commercial terms, contracts with suppliers, including purchasing strategies, supply contracts, commercial and distribution programs.

This applies not only to formal meetings but also to informal discussions before, during and after meetings.

FRAMEWORK OF TRUST

By joining an activity of Institut du Commerce, I adhere to the values described in the framework of trust:

Creative and responsible intention: I am committed to meeting our common objective of creating value for living organisms, society and businesses, by considering consumer expectations, the specific needs of each player, environmental issues (the 9 limits planetary) and social issues.

Collaborative and benevolent approach: I adopt a collaborative and benevolent posture vis-à-vis other participants and members of the Institut du Commerce. My interventions contribute to the common good and can in no way be akin to a commercial approach, before, during and after the meetings.

Loyalty and confidentiality: I respect the rules of confidentiality, fairness and loyalty towards service providers and participants who share their materials, approaches, methods and points of view. Under no circumstances do I disseminate the informations transmitted by one to his competitor at the risk of transferring a competitive advantage to him. I respect the confidentiality of documents reserved for members

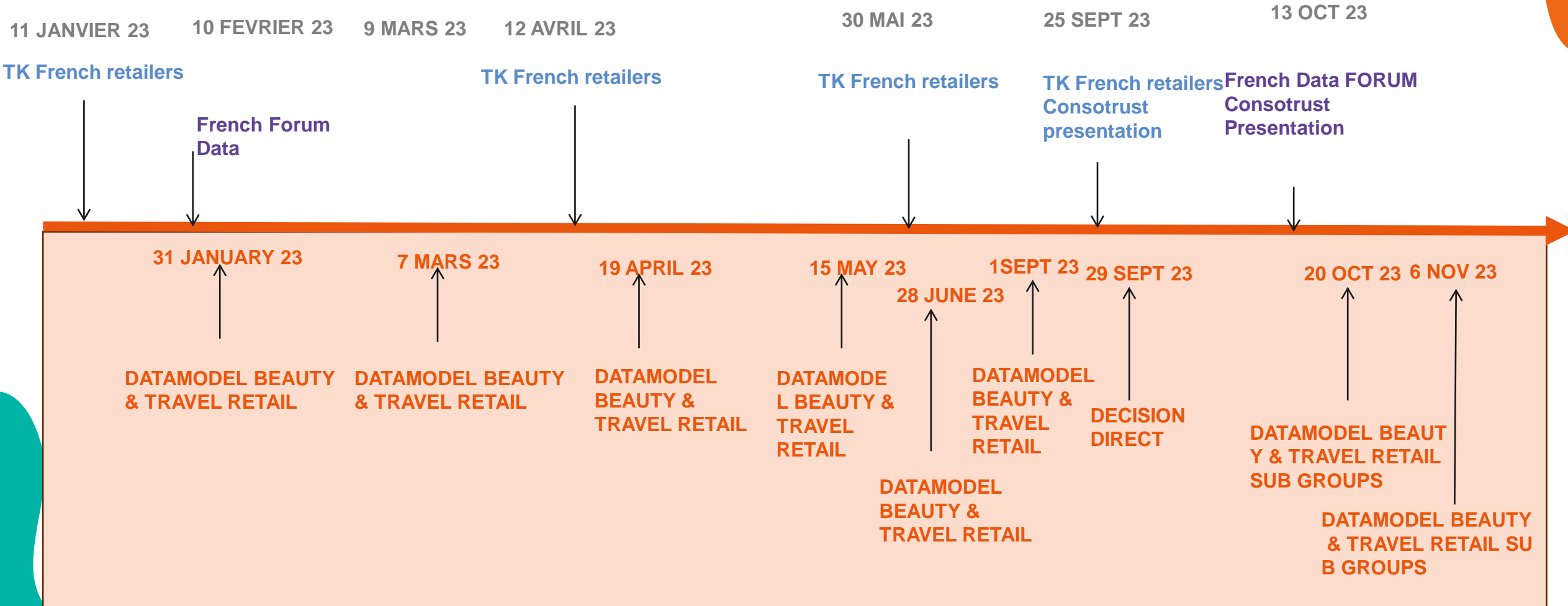
Open cooperation of the luxury cosmetic industry

ECR/Institut du commerce has welcomed industry cooperation:

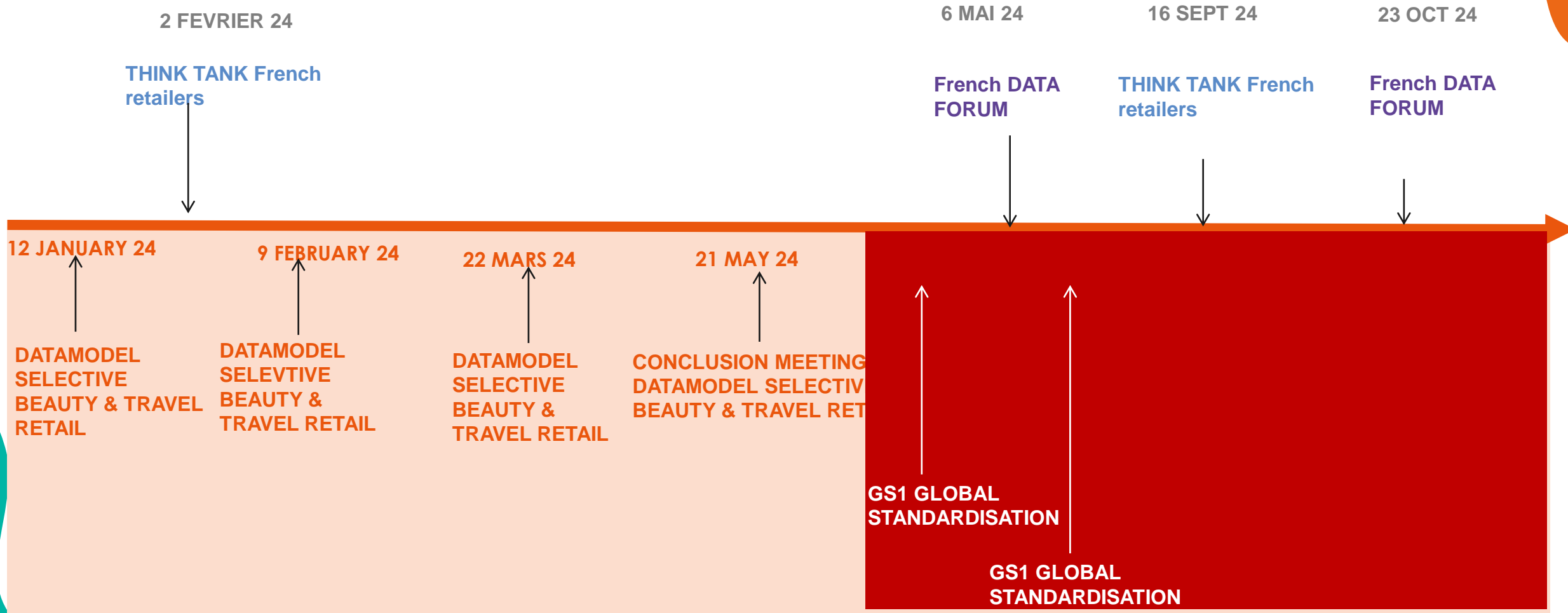
- Gathering manufacturers, retailers, professional associations and solution vendors.
- Facilitating expression of business needs
- Finding compromises in GDSN standard data attributes

Duration : 13 meetings – 16 months

Timing



Timing





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NEW ATTRIBUTES

May 21st, 2024

Recap new attributes

- Attribute to present to GS1
- Attribute not to present to GS1
- Attribute to present to GS1 BUT that may already exist in GS1

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- Is The Product A Set ?
- Type of activities
- Cosmetic Product Category
- Product Sub category
- Set composition description
- Is the item sold wrapped?
- Is there a tester associated to the sellable unit?
- Skin effect → to cancel + replace with Skin Concerns
- Is there a QR Code to scan?
- Is it possible to discount the item? → to cancel
- Is Trade Item Airline exclusive? → indicated in "marketing tags"? (Taxonomy 40?)
- Is the item exclusive for a retailer?
- Limited Edition Quantity
- Hair Effect → review the code list
- Hair Type
- Product Use / Body Part → Product Usage
Body Location Code → [see Pascal's link](#)
- Skin Tone type
- Skin Type → targetSkinTypeCode
- Make-Up Finish
- Make-Up Coverage level foundation / Couvrance / Covers
- Skin/Hygiene Benefits
- Lip Benefit → rework value list (see PPT)
- Mascara Benefit → rework value list (see PPT)
- CITES - common name of the concerned species
- CITES - scientific name of the concerned species
- CITES - source code
- Is the item dangerous for water? → to remove
- Percentage of VOC (volatile organic compound) → see next slide
- Is the item concerned by China Protected Species Regulation? → to remove? (confirm with Sephora)
- Health Permit Code → to remove? (confirm with Sephora)
- Health Permit Code Validity Date → to remove? (confirm with Sephora)
- SubFranchise (= Subrange)
- Total Net liquid Content In The Set
- Product E-Subtitle
- Olfactory Note Description
- Olfactory Note Type Code
- Olfactory Notes → to remove
- Olfactory Family
- waterhazardcode → to remove
- Item Status (formerly CatalogueItemStateEnumeration)

Product E-subtitle



Not GS1
→ Work request
to make

Suggested attribute name	productESubtitle
Suggested definition	Function of the product as it is printed on the packaging (examples : « matt lipstick » (= finition type), « blurry effect » (= effect), « eau de parfum intense »)
Business rationale	Required for e-commerce product digital pages
Data type	String / Description200
Repeatable?	N
Translatable?	Y
Status (M / O / D)	O
Associated values ?	N/A
Associated business rules ?	N/A

Naming : product E_subtitle, tradeItemDescription, shortDescription

- tradeItemDescription** : An understandable and useable description of the product using a combination of key elements such as Brand Name, Sub-Brand (if applicable), Functional Name, Variant, and Net Content – 200 characters max in the standard – can be used on PDP for e-commerce
- product-E-Subtitle** : Function of the product (does not include brandName, subbrand, franchise, content or variation)

						
brandName	YVES SAINT LAURENT	SEPHORA COLLECTION	LANCÔME	LANCÔME	DIOR	NUXE
subBrand	Rouge Pur Couture	Size Up	La Vie Est Belle	La Vie Est Belle	Hydra Life	Prodigieuse
SubFranchise New				Intensément	Crème Sorbet Intense	Dry Oil Prodigieuse Shimmering
Product E_subtitle New	Satin lipstick	Mascara Volume Extra Large Immédiat	Eau de Parfum	Eau de Parfum Femme - Intense & Gourmande	Crème hydratante visage et cou - hydrate, nourrit et embellit	Multi-fonctions Dry Oil - Face, Body, Hair
tradeItemDescription	Yves Saint Laurent Rouge Pur Couture Lipstick R1971 Rouge Provocation		Lancôme La Vie est Belle Our Iconic Eau de Parfum 50ml	Lancôme La Vie est Belle Intensément Eau de Parfum Intense 50ml	Dior Hydra Life Crème sorbet Intense 50ml	Nuxe Prodigieuse Prodigieuse Dry Oil Shimmering - Face, Body, Hair 100mL

- If some retailers use these attributes in a different way, they will have to concatenate values.

E.g. BrandName Subbrand Product E_subtitle netContent

Lancôme La Vie Est Belle Eau de Parfum 100ml 

★★★★★ 4.88 | [180 reviews](#)

£125.00 (£1.25 per ml) [Free France delivery](#)

1 

Add to Bag

In stock

Subfranchise



Not GS1
→ Work request
to make

Suggested attribute name	subFranchise
Suggested definition	Subfranchise of a product, corresponding to the descriptive naming level below the brand and the subbrand.
Business rationale	This descriptive naming level is frequently used by cosmetic product manufcaturers within ranges of products
Data type	String / Description200
Repeatable?	N
Translatable?	N
Status (M / O / D)	O
Associated values ?	N/A
Associated business rules ?	N/A

Brand – subBrand - subFranchise

						
brandName	YVES SAINT LAURENT	SEPHORA COLLECTION	LANCÔME	LANCÔME	DIOR	NUXE
subBrand	Rouge Pur Couture	Size Up	La Vie Est Belle	La Vie Est Belle	Hydra Life	Prodigieuse
SubFranchise				Intensément	Crème Sorbet Intense	Dry Oil Prodigieuse Shimmering

▲ **subFranchise** : We keep it !

▲ If some retailers use these attributes in a different way, they will have to concatenate values.

E.g. Subbrand Franchise






Offre fidélité web **Promo** Jusqu'au 17 juin

LANCÔME

La Vie est Belle Intensément Eau de Parfum Intense

★★★★★ 211 avis

LE PARFUM D'UN BONHEUR INTENSE le bonheur n'attend pas. Aujourd'hui, ici, maintenant, chaque instant ...

[En savoir plus](#)

93,00€

186,00€ / 100ml

Prix d'origine : 124,00€ -25% ⓘ

Sélectionner une contenance (3)

50 ml 186,00€ / 100ml

Olfactory Note Type Code



Not GS1
→ Work request
to make

Suggested attribute name	olfactoryNoteTypeCode
Suggested definition	Code associated with the description of the olfactory notes
Business rationale	Necessary for fragrance descriptions
Data type	taxonomy
Repeatable?	Y
Translatable?	Y
Status (M / O / D)	D
Associated values ?	
Associated business rules ?	Dependent : if the product is associated with the GPC brick 10000365, this data attribute is mandatory Associated with the data attribute « Olfactory Note Description »

Values	Codes
Top Note	TOP
Heart Note	HEART
Base Note	BASE

Olfactory Note Description



Not GS1
→ Work request
to make

Suggested attribute name	OlfactoryNoteDescription
Suggested definition	Marketing description of the olfactory note associated to the cosmetic product
Business rationale	Required for fragrance and other cosmetic product description on e-commerce trade channel
Data type	String / description1000
Repeatable?	Y
Translatable?	Y
Status (M / O / D)	D
Associated values ?	N/A
Associated business rules ?	Dependent : if the product is associated with the GPC brick 10000365, this data attribute is mandatory Associated with the data attribute « Olfactory Note Type Code »

Olfactory Family



Not GS1
→ Work request
to make

Suggested attribute name	olfactoryFamily
Suggested definition	Olfactory family the cosmetic product belongs to
Business rationale	Required for fragrance and other cosmetic product description on e-commerce trade channel
Data type	taxonomy
Repeatable?	Y
Translatable?	Y
Status (M / O / D)	D
Associated values ?	
Associated business rules ?	Dependent : if the product is associated with the GPC brick 10000365, this data attribute is mandatory

[illegible]

Specific attributes for fragrances

▲ TAXONOMY :

- *Olfactory family* (Cf. taxonomy topic). **MANDATORY** for fragrances

▲ Text to describe the Olfactory notes of the fragrance **MANDATORY** for fragrances

- **Combination of 2 attributes :**

- *olfactoryNotesTypeCode* (picklist) : *Top notes, Heart notes, Base notes*
- *olfactoryNotesDescription* (string)



E.g.

Top notes : Pear, Blackberry

Heart notes : Pallida Iris concrete, Orange Blossom and Jasmine Sambac absolutes

Base notes : Heart of Patchouli essence

New taxonomy : *olfactoryNotesTypeCode*

Definition : picklist of the different olfactory notes (each olfactory note will be defined with a string value)

<i>ID</i>	<i>Value EN</i>	<i>Value FR</i>
TOP	Top notes	Notes de tête
HEART	Heart notes	Notes de cœur
BASE	Base notes	Notes de fond

Is The Product A Set ?



Not GS1
→ Work request
to make

Suggested attribute name	isTheTradeItemASet
Suggested definition	To indicate if « true » or « false » the trade item is a set, meaning it is a consumer unit, which consists of various individual units. Each unit can either have their own GTIN or no GTIN. The whole set has its own GTIN and can only be bought as whole. That means the shopper can not open the set and buy each component individually. Some components exists individually, others only within the set because they have a special size, colour etc. to make a set unique
Business rationale	To categorise the products that are sold as such on the different trade channels
Data type	Boolean / 1..5
Repeatable?	N
Translatable?	N
Status (M / O / D)	M
Associated values ?	TRUE FALSE
Associated business rules ?	N/A

Set Composition Description



Not GS1
→ Work request
to make




Suggested attribute name	setCompositionDescription
Suggested definition	Description of the components of the set
Business rationale	To describe with free text what is inside a set of several units
Data type	String / Description1000
Repeatable?	N
Translatable?	Y
Status (M / O / D)	D
Associated values ?	N/A
Associated business rules ?	Mandatory if the value for the attribute « isTheTradeItemASet » = TRUE

Coffrets - Sets



brandName	YVES SAINT LAURENT	LANCÔME	NUXE
subBrand	Libre	Hypnôse	The Prodigieux Collection
SubFranchise New			Prodigieux
Product E_subtitle New	Coffret Cadeau Parfum Femme	Coffret Mascara et Rituel Soin	Set
tradeItemDescription	Yves Saint Laurent Coffret Libre Eau de Parfum 50ml + Libre EDP 10ml + Miroir de poche	Lancôme Coffret Mascara Hypnôse et Rituel Soin Advanced Génifique	Nuxe Prodigieuse Christmas set 4 products
shortDescription <i>not for PDP on line !!</i>	YSL LB EDP 50ML+10ML+MIRROR VD24	LC HYP MASC (GNF SRM+EYECRM) SET24	NUX NOEL23 HP100+HD100+EDP15+BOUG
tradeItemMarketingMessage	<p>Célébrez une Saint Valentin passionnée avec Yves Saint Laurent Beauté. Une déclaration d'amour sous le signe de la Couture et de l'exaltation. Découvrez ou redécouvrez nos essentiels beauté dans un coffret au chevron rouge, design iconique et audacieux, pour faire plaisir ou se faire plaisir.</p> <p>Ce coffret contient :</p> <ul style="list-style-type: none"> - LIBRE Eau de Parfum 50ML - Format voyage Libre Eau de Parfum 10ML - Miroir de poche Yves Saint Laurent Beauté en vinyle rouge recyclé. <p>LE PARFUM LIBRE, la nouvelle Eau de Parfum par Yves Saint Laurent. Une lavande florale, sensuelle et audacieuse, d'une femme brûlant la vie par les deux bouts. Un parfum comme un ori de liberté. La liberté de vivre tout terriblement, encapsulée dans un flacon twisté par un accessoire luxueux et oversized. Une lavande florale. La tension entre la sensualité brûlante de la fleur d'oranger du Maroc et l'audace d'une lavande de France revisitée au féminin.</p> <p>Yves Saint Laurent s'engage à vos côtés pour l'environnement, en créant des coffrets éco-conçus. Ces coffrets sont ajustés en taille, composés à 100% de carton provenant de forêts gérées de manière durable (FSC™), sans plastique et recyclables. Ils sont aussi réutilisables à l'infini.</p>	<p>Ce coffret contient :</p> <ul style="list-style-type: none"> •Mascara Hypnôse •Sérum Advanced Génifique 10ml •Crème Yeux Advanced Génifique 5ml <p>DÉCOUVREZ DANS CE COFFRET</p> <p>MASCARA HYPNÔSE</p> <p>Le mascara Hypnôse augmente le volume de vos cils à volonté. A chaque coup de brosse, votre regard s'intensifie pour des cils jusqu'à 8 fois plus épais, parfaitement séparés, visiblement recourbés et allongés, sans paquets et sans compromis sur le confort et la tenue.</p> <p>SÉRUM ADVANCED GENIFIQUE</p> <p>LE SERUM ICONIQUE LANCÔME</p> <p>Après un flacon seulement, les signes clés de jeunesse paraissent visiblement améliorés et c'est cliniquement prouvé :</p> <ul style="list-style-type: none"> •Eclat +52%* •Peau lisse +43%* •Teint uniforme +42%* •Ridules -42%* •Rides - 46%* <p>*étude clinique, 34 femmes, après 8 semaines d'utilisation</p> <p>CRÈME YEUX ADVANCED GENIFIQUE</p> <p>Cette crème yeux anti-âge hydrate intensément jour et nuit et délivre des résultats visibles pour un regard plus éclatant et d'apparence plus jeune.</p> <p>Lancôme la marque française du bonheur depuis 1935.</p>	<p>Savour the intense sensoriality of the Prodigieuse® range with its iconic solar scent in this Nuxe Prodigieux® Set:</p> <ul style="list-style-type: none"> - Huile Prodigieuse® 100 ml - Prodigieux® le parfum 15 ml - Prodigieux® Shower Oil 100 ml - Prodigieux® indoor candle 70 g <p>Skincare formulated and produced in France.</p> <p>Candle made in France.</p> <p>Set 100% cardboard, 0% plastic and made in France.</p> <p>Spread waves of happiness with your playlist by Nuxe:</p> <p>https://open.spotify.com/playlist/2CNPL7IPK19Jk24EjgVuMB?si=7752f1429f554f94</p>

Coffrets – Sets : specific attributes

			
brandName	YVES SAINT LAURENT	LANCÔME	NUXE
subBrand	Libre	Hypnôse	The Prodigieux Collection
SubFranchise <i>New</i>			Prodigieux
Product E_subtitle <i>New</i>	Coffret Cadeau Parfum Femme	Coffret Mascara et Rituel Soin	Set
tradeItemDescription	Yves Saint Laurent Coffret Libre Eau de Parfum 50ml + Libre EDP 10ml + Miroir de poche	Lancôme Coffret Mascara Hypnôse et Rituel Soin Advanced Génifique	Nuxe Prodigieuse Christmas set 4 products
Is the item a set? <i>New</i>	Yes	Yes	Yes
netContent	1	1	1
MeasurementUnitCode	set /piece	set /piece	set /piece
setCompositionDescription	Coffret contenant : LIBRE Eau de Parfum 50ML + Format voyage Libre Eau de Parfum 10ML + Miroir de poche Yves Saint Laurent Beauté en vinyle rouge recyclé	Coffret contenant : Mascara Hypnôse Noir + Sérum Advanced Génifique 10ml + Crème Yeux Advanced Génifique 5ml	Huile Prodigieuse® 100ml + Prodigieux® le parfum 15ml + Prodigieux® huile de douche 100ml + Bougie d'intérieur Prodigieux® 70g

▲ isThisItemASet ? Yes / No

▲ setCompositionDescription

Total Net liquid Content In The Set



Not GS1
→ Work request
to make

Suggested attribute name	totalNetLiquidContentInTheSet
Suggested definition	Quantity of liquid content contained in a set
Business rationale	Requested by travel retailers when the product is supposed to be sold aboard planes.
Data type	Decimal
Repeatable?	N
Translatable?	N
Status (M / O / D)	D
Associated values ?	N/A
Associated business rules ?	Mandatory if the value for the attribute « isTheTradeItemASet » = TRUE, and if the value for the attribute « target market » is « Global Market (« 001 »).

Water Hazard Code



Not GS1
→ Work request
to make

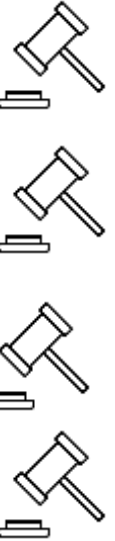
Suggested attribute name	waterhazardcode
Suggested definition	A code determining the degree to which the product would pose an environmental risk to water
Business rationale	2017 German regulation on water protection → « Verordnung über Anlagen zum Umgang mit wassergefährdenden Stoffen (AwSV)“ AwSV - nichtamtliches Inhaltsverzeichnis (gesetze-im-internet.de)
Data type	taxonomy
Repeatable?	N
Translatable?	N
Status (M / O / D)	O
Associated values ?	1: low hazard to waters; 2: hazard to waters; 3: severe hazard to waters; (blank) = non-hazardous to water
Associated business rules ?	If target market = Germany, this data attribute is mandatory

Regulatory items

Not GS1
→ Work request
to make

41

- ▲ To have one item (or a combination) that will trigger the others, in order to complete the regulatory information only for concerned products
 - Not used for cosmetic finished products Use GS1 attribute isDangerousSubstance : Indication if there is or not a dangerous substance
 - Not used for cosmetic finished products **(And)** use GS1 attribute isDangerousSubstanceAMixture 'An indicator whether or not the dangerous substance is a mixture of several substances'
 - 201 Create another attribute-**Isdangerousforlogistics**. The finished product is dangerous for transport or storage → mandatory for cosmetic products
 - 199 Add the attribute **StorageCompatibilityCode** that we use to collect the ICPE code. This attribute would be set to "D" of the new attribute « isdangerousforlogistic
 - 167 ? Add safety instructions for the consumer (Optional) : to be checked with GS1



Regulatory items – *Only for dangerous goods*

- Storage class (section 7 SDS)

Field ID	Data Attribute	M O D	Comments – from the file
77	Disclaimer (Hazard statement code)	O	<p>to be clarified at the next meeting (by retailers ?)</p> <p>Chanel : This attribute corresponds to the risks sentences (ex: H411, H225 etc..) necessary to retailers to calculate their own Seveso index = icpe code (based on these sentences + their local stocks).</p> <p>Heinemann: We are using currently other attributes to get this information but not this one. DEPENDS ON "ATTRIBUTE DANGEROUS"</p>
147	Dangerous Goods Classification Code	D (if SDS provided)	<p>definition - dangerousGoodsClassificationCode : : A classification code of the trade item (dangerous goods) for transport by road and rail for example ADR/RID. It indicates the dangerous characteristics respectively the subsections of the trade item within a given classification.</p> <p>PROBLEM: IT IS MANDATORY M FOR GERMANY</p>
153	Dangerous Goods Regulation (code)	D	<p>ZCG Yes, is or no / contains Dangerous Goods; IF YES YOU HAVE TO FULLFILL IDR ETA IMDG ZNA No Dangerous Goods //</p> <p>CHANEL : Mandatory for German retailer as Galeria. Is it possible to have the corresponding regulatory text: ? This data concerns the bulk and not the Finsih product in cosmetics; IF WE HAVE A UN CODE --> depend on the market. This is at a bulk level → Already defined in GDSN</p>
149	Dangerous goods shipping name	O	
152	Dangerous Goods Technical Name	D	<p>CHANEL : Mandatory for German retailer as Galeria. Is it possible to have the corresponding regulatory text: ? This data concerns the bulk and not the Finsih product in cosmetics. Mandatory for Heinemann if you fill "yes" in specific field "hazard for water" // FOR TRANSPORTATION</p>
157	Hazard Statements Description	O	L'Oréal : préciser le type di'nformation à fournir
158	Dangerous Goods Packing Group	O	The value can be empty → For aerosol



See explanation page 76-86 for more detail



Regulatory items Only for dangerous goods

Field ID	Data Attribute	MOD	Comments – from the file
159	Dangerous Hazardous Label Number	O	<i>A visible number indicating the specific risk and thus the required precautions associated with a dangerous or hazardous good for example, the indication of the hazardous label number according to chapter 3.2, table A of the ADR.</i>
160	Class of Dangerous Goods	D	Class 1 Explosives Class 2 Gases Class 3 Flammable Liquids Class 4 Flammable solids; substances liable to spontaneous combustion; substances which, in contact with water, emit flammable gases Class 5 Oxidizing substances and organic peroxides Class 6 Toxic and Infectious substances Class 7 Radioactive material Class 8 Corrosive substances Class 9 Miscellaneous dangerous substances and articles, including environmentally hazardous substances
161	Dangerous Hazardous Label Sequence Number	D (on 159)	<i>A sequence number indicating the primacy of one dangerous/hazardous label number over another. For example, a value of 1 would indicate that the associated hazard label number is the primary, 2 = secondary, etc.</i>
164	URL of Material Safety Data Sheet	D (the new isdangerous good for logistic)	URL or other elements depending on the type of document
165	Type of safety document for the trade item (FITPC, MSDS, ...)	D (the new isdangerous good for logistic)	Mandatory if the new attribute is =yes
166	UN Code for transportation	D (the new isdangerous good for logistic)	FOR GERMANY : TO BE FILED : IT DEPENDS ON THE DANGEROUS GOOD REGULATION CODE // FOR GLOBAL GS1 THIS ATTRIBUTE IS MANDATORY IF IT IS DANGEROUS
168	ADR Dangerous Goods Limited Quantities	O	FOR LVMH OK FOR OPTIONAL → Depending on new attribute, and the market, and the type of transport
170	Is the item dangerous for water?	Ø	Not existing in the data model
207	Water Hazard Code (Section 13)	O	OK



See explanation page 64-74 for more detail



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PDP examples

Nadège BARRIELLE – Agathe GOYON

May, 21st 2024

Brand – subBrand - subFranchise

						
brandName	YVES SAINT LAURENT	SEPHORA COLLECTION	LANCÔME	LANCÔME	DIOR	NUXE
subBrand	Rouge Pur Couture	Size Up	La Vie Est Belle	La Vie Est Belle	Hydra Life	Prodigieuse
SubFranchise				Intensément	Crème Sorbet Intense	Dry Oil Prodigieuse Shimmering

▲ **subFranchise** : We keep it !

▲ If some retailers use these attributes in a different way, they will have to concatenate values.

E.g. Subbrand Franchise






Offre fidélité web **Promo** Jusqu'au 17 juin

LANCÔME

La Vie est Belle Intensément Eau de Parfum Intense

★★★★★ 211 avis

LE PARFUM D'UN BONHEUR INTENSE le bonheur n'attend pas. Aujourd'hui, ici, maintenant, chaque instant ...

[En savoir plus](#)

93,00€

186,00€ / 100ml

Prix d'origine : 124,00€ -25% ⓘ

Sélectionner une contenance (3)

50 ml 186,00€ / 100ml

NAMING : product E_subtitle, tradeItemDescription, shortDescription

- tradeItemDescription** : An understandable and useable description of the product using a combination of key elements such as Brand Name, Sub-Brand (if applicable), Functional Name, Variant, and Net Content – 200 characters max in the standard – can be used on PDP for e-commerce
- product-E-Subtitle** : Function of the product (does not include brandName, subbrand, franchise, content or variation)

						
brandName	YVES SAINT LAURENT	SEPHORA COLLECTION	LANCÔME	LANCÔME	DIOR	NUXE
subBrand	Rouge Pur Couture	Size Up	La Vie Est Belle	La Vie Est Belle	Hydra Life	Prodigieuse
SubFranchise New				Intensément	Crème Sorbet Intense	Dry Oil Prodigieuse Shimmering
Product E_subtitle New	Satin lipstick	Mascara Volume Extra Large Immédiat	Eau de Parfum	Eau de Parfum Femme - Intense & Gourmande	Crème hydratante visage et cou - hydrate, nourrit et embellit	Multi-fonctions Dry Oil - Face, Body, Hair
tradeItemDescription	Yves Saint Laurent Rouge Pur Couture Lipstick R1971 Rouge Provocation		Lancôme La Vie est Belle Our Iconic Eau de Parfum 50ml	Lancôme La Vie est Belle Intensément Eau de Parfum Intense 50ml	Dior Hydra Life Crème sorbet Intense 50ml	Nuxe Prodigieuse Prodigieuse Dry Oil Shimmering - Face, Body, Hair 100mL

- If some retailers use these attributes in a different way, they will have to concatenate values.

E.g. BrandName Subbrand Product E_subtitle netContent

Lancôme La Vie Est Belle Eau de Parfum 100ml 

★★★★★ 4.88 | [180 reviews](#)






£125.00 (£1.25 per ml) [Free France delivery](#)

1 

Add to Bag

In stock

Marketing description : *tradeltemMarketingMessage*

					
brandName	YVES SAINT LAURENT	SEPHORA COLLECTION	LANCÔME	DIOR	NUXE
subBrand	Rouge Pur Couture	Size Up	La Vie Est Belle	Hydra Life	Prodigieuse
SubFranchise <i>New</i>				Crème Sorbet Intense	Dry Oil Prodigieuse Shimmering
Product E_subtitle <i>New</i>	Satin lipstick	Mascara Volume Extra Large Immédiat	Eau de Parfum	Crème hydratante visage et cou - hydrate, nourrit et embellit	Multi-fonctions Dry Oil - Face, Body, Hair
tradeltemDescription	Yves Saint Laurent Rouge Pur Couture Lipstick R1371 Rouge Provocation		Lancôme La Vie est Belle Our Iconic Eau de Parfum 50ml	Dior Hydra Life Crème sorbet Intense 50ml	Nuxe Prodigieuse Prodigieuse Dry Oil Shimmering - Face, Body, Hair 100mL
shortDescription <i>not for PDP on line !!</i>	YSL RPC RENO R1371	SEPHORA COLL SIZE UP MASCARA	LVEB EDP SP50ML REV	DIOR HYDRA LIFE CREAM 50ML	NUX PROD HUILE PROD OR 100
tradeltemMarketingMessage	<p>Pure colour burst of pure colour. Pure pigments transform in an instant lip fusion. Full coverage in a weightless creamy texture for couture satin look and bare lip feel. Effortless glide for a high precision foolproof application in one swipe.</p> <p>PURE CARE High-care formula with 80% smoothing lip care base concentrated in ceramides, tuberose & prickly pear extracts from ourika community garden. Up to 16h protection & comfort feel*. Softer and smoother lips with each application.</p> <p>PURE COUTURE Expertly curated multiple shades of couture in 4 colour families designed for every skin tone & attitude.</p> <p>Packaging designed with sustainability at heart with refills available in YSL's 4 muse shades: rouge muse, nu muse, orange muse, pink muse.</p> <p>TYPE Satin Lipstick.</p> <p>*Consumer test on 300 women.</p>	<p>Un mascara SEPHORA COLLECTION qui offre un volume extra large immédiat capable à un effet allongeant et recourbant, pour des cils redimensionnés dès le premier passage.</p> <p>• Résultat: Volume</p> <p>Le mascara pour des cils au volume extrême Make Every Day Big(1): le volume de vos cils ne sera jamais trop extrême, passez à la taille supérieure! Avec ce mascara volume, voyez les choses en grand et obtenez une frange de cils redimensionnée en un clin d'œil: +180% de volume en quelques passages(2), pour des cils taillés qui viennent sublimer votre maquillage des yeux, et agrandir votre regard. Passez vos cils d'une taille L à XXL en un instant.</p> <p>Un mascara qui mûrit sur le volume jusque dans son packaging: Size Up paré d'une contenance de 14 ml. Un mascara qui envoie le volume à plein tube!</p> <p>Mascara volume - formule lanque-tonue + brasse à toute l'année</p> <p>Enrichi en micro-parler volumétrique, ce mascara volume paré d'une formule lanque-tonue, qui réveille tout au long de la journée. L'autre atout de Size Up? Sa brasse soignée pour un effet volume immédiat: au centre, les fibres capotées chargent les cils pour un effet volume intense, ultra-fin. Aux extrémités, les fibres lanque diffèrent la formule le long des cils pour une frange allongée, recourbée et déployée.</p> <p>On aime la formule vegan de ce mascara volume, conçue sans ingrédient d'origine animale.</p> <p>(1) voyez la vie en grand (2) résultat moyen obtenu après 20 passages de la brasse. Test réalisé sur 24 faux cils.</p>	<p>MAKE TOMORROW' FEEL BEAUTIFUL The iconic Eau de Parfum, now reinvented towards sustainable luxury. One simple gesture, a step towards a happier tomorrow: refill your iconic fragrance, again and again.</p> <p>'WHAT MAKES IT DIFFERENT The Eau de Parfum La Vie Est Belle is the first tasty Iris exclusively created for Lancôme by three of the most renowned French perfumers. A fragrance with a powerful trail, with a perfect balance between the nobility of Iris, the depth of Patchouli, and an alluring Vanilla accord, creating the perfect scent of happiness. La Vie Est Belle bridges notes of Iris Pallida Butter with the vibrant Patchouli - layered alongside notes of sensual Vanilla.</p> <p>Transversal Notes: Iris, Fine delicacies accord Top Notes: Pear, Blackberry Heart Notes: Pallida Iris concrete, Orange Blossom and Jasmine Sambac absolutes Base Notes: Heart of Patchouli essence</p> <p>'WHAT ELSE YOU NEED TO KNOW' To refill your bottle: 1) Remove the cap 2) Unscrew the metallic pump 3) Position the refill on top of the bottle 4) Turn the refill 1/4 to the left to start the refilling 5) After use, twist the refill cap 1/4 turn to the right to close it.</p> <p>Refill Note: Please note: while we're so excited for the launch of our new refillable bottles to provide you with a more sustainable way of enjoying La Vie Est Belle over and over again, we must continue selling through any existing non-refillable stock to reduce the impact of environmental waste. During this transitional period, please understand that you may receive either a non-refillable or new refillable version of this product.</p>	<p>Hydratez votre peau tout en lui apportant nutrition et apaisement des sensations d'inconfort avec Dior Hydra Life Crème Sorbet Intense, la crème hydratante Dior visage et cou pour les peaux normales à sèches. Visiblement lumineuse et rebondie, la peau est plus belle au naturel.</p> <p>Dior Hydra Life Crème Sorbet Intense est composée à 33 % (1) d'ingrédients d'origine naturelle: enrichie en acide hyaluronique, sa formule contient des extraits de mauve et de levure de mauve qui contribuent à favoriser (2) le cycle d'hydratation naturel de la peau.</p> <p>Cette crème hydratante Dior Hydra Life s'applique matin et soir, après Dior Hydra Life Aqua Sérum Hydratation Intense, ou ponctuellement comme masque visage sur les zones de sécheresse, à laisser poser 5 minutes.</p> <p>(1) Valeur calculée sur la base de la norme ISO 16128-1 et ISO 16128- 2. Pourcentage d'eau inclus. Les 7 % restants participent à la performance, sensorialité et stabilité de la formule.</p> <p>(2) Test in vitro sur ingrédients.</p>	<p>The shimmering version of Huile Prodigieuse® nourishes, softens and illuminates your hair and skin thanks to its ultra-fine, pearly mineral particles. The dry oil texture is unique and the fragrance is captivating.</p>

tradeltemMarketingMessage, ok for everyone

additionalTradeltemDescription (optional)

Instructions of Use – aiming the End User

consumerUsageInstructions



STEP 1 - Start with your cupid's bow and upper lip : starting at the center of the upper lip, use the tip of the bullet to shape the cupid's bow and work towards the lip corners

STEP 2 - The lower lip : for the lower lip, apply from the corners of the lip towards the center using the edges of the bullet



Focus on the “pulse points” of the body to make perfume last longer. Apply perfume to the neck the insides of the wrists.



Use Huile Prodigieuse® Or all year round, winter and summer, on the face, body and hair.



consumerUsageInstructions, **ok!**

Specific attributes for shades



▲ *colourDescription* (marketing name of the colour). E.g. R1971 Rouge Provocation

▲ *colourFamilyCode* => Cf. taxonomy topic

▲ *colourCodeListCode, value list* The PANTONE Hexachrome® Color System

▲ *ColourCode* E.g. #95282b

=> ok for everyone !



Specific attributes for fragrances

▲ TAXONOMY :

- *Olfactory family* (Cf. taxonomy topic). **MANDATORY** for fragrances

▲ Text to describe the Olfactory notes of the fragrance **MANDATORY** for fragrances

- **Combination of 2 attributes :**

- *olfactoryNotesTypeCode* (picklist) : *Top notes, Heart notes, Base notes*
- *olfactoryNotesDescription* (string)



E.g.

Top notes : Pear, Blackberry

Heart notes : Pallida Iris concrete, Orange Blossom and Jasmine Sambac absolutes

Base notes : Heart of Patchouli essence

Ingredient list *nonFoodIngredientStatement*

▲ *nonFoodIngredientStatement* (and not *ingredientStatement*) => **confirmation needed!** 

▲ Disclaimer (like «Please see back of pack for the latest ingredients list”) : MUST be delivered to the consumer
Is it ok for everyone to include it in the above value ? 



G684942 - INGREDIENTS: ISODODECANE • CERA ALBA / BEESWAX • COPERNICIA CERIFERA CERA / CARNAUBA WAX • DISTEARDIMONIUM HECTORITE • AQUA / WATER • ALCOHOL DENAT. • ALLYL STEARATE/VA COPOLYMER • ORYZA SATIVA CERA / RICE BRAN WAX • PARAFFIN • POLYVINYL LAURATE • VP/EICOSENE COPOLYMER • PROPYLENE CARBONATE • TALC • SYNTHETIC BEESWAX • ETHYLENEDIAMINE/STEARYL DIMER DILINOLEATE COPOLYMER • PEG-30 GLYCERYL STEARATE • RAYON • HYDROGENATED JOJOBA OIL • CAPRYLIC/CAPRIC TRIGLYCERIDE • SILICA • PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE • BAMBUSA VULGARIS EXTRACT • BHT • [+/- MAY CONTAIN: CI 77491, CI 77492, CI 77499 / IRON OXIDES • CI 77007 / ULTRAMARINES • MICA • CI 77891 / TITANIUM DIOXIDE • CI 75470 / CARMINE • CI 77288 / CHROMIUM OXIDE GREENS • CI 77742 / MANGANESE VIOLET • CI 77510 / FERRIC FERROCYANIDE]. (F.I.L. D250538/1).

Les listes d'ingrédients entrant dans la composition des produits de notre marque sont régulièrement mises à jour. Avant d'utiliser un produit de notre marque, vous êtes invités à lire la liste d'ingrédients figurant sur son emballage afin de vous assurer que les ingrédients sont adaptés à votre utilisation personnelle

Coffrets - Sets



brandName	YVES SAINT LAURENT	LANCÔME	NUXE
subBrand	Libre	Hypnôse	The Prodigieux Collection
SubFranchise New			Prodigieux
Product E_subtitle New	Coffret Cadeau Parfum Femme	Coffret Mascara et Rituel Soin	Set
tradeItemDescription	Yves Saint Laurent Coffret Libre Eau de Parfum 50ml + Libre EDP 10ml + Miroir de poche	Lancôme Coffret Mascara Hypnôse et Rituel Soin Advanced Génifique	Nuxe Prodigieuse Christmas set 4 products
shortDescription <i>not for PDP on line !!</i>	YSL LB EDP 50ML+10ML+MIRROR VD24	LC HYP MASC (GNF SRM+EYECRM) SET24	NUX NOEL23 HP100+HD100+EDP15+BOUG
tradeItemMarketingMessage	<p>Célébrez une Saint Valentin passionnée avec Yves Saint Laurent Beauté. Une déclaration d'amour sous le signe de la Couture et de l'exaltation. Découvrez ou redécouvrez nos essentiels beauté dans un coffret au chevron rouge, design iconique et audacieux, pour faire plaisir ou se faire plaisir.</p> <p>Ce coffret contient :</p> <ul style="list-style-type: none"> - LIBRE Eau de Parfum 50ML - Format voyage Libre Eau de Parfum 10ML - Miroir de poche Yves Saint Laurent Beauté en vinyle rouge recyclé. <p>LE PARFUM LIBRE, la nouvelle Eau de Parfum par Yves Saint Laurent. Une lavande florale, sensuelle et audacieuse, d'une femme brûlant la vie par les deux bouts. Un parfum comme un ori de liberté. La liberté de vivre tout terriblement, encapsulée dans un flacon twisté par un accessoire luxueux et oversized. Une lavande florale. La tension entre la sensualité brûlante de la fleur d'oranger du Maroc et l'audace d'une lavande de France revisitée au féminin.</p> <p>Yves Saint Laurent s'engage à vos côtés pour l'environnement, en créant des coffrets éco-conçus. Ces coffrets sont ajustés en taille, composés à 100% de carton provenant de forêts gérées de manière durable (FSC™), sans plastique et recyclables. Ils sont aussi réutilisables à l'infini.</p>	<p>Ce coffret contient :</p> <ul style="list-style-type: none"> •Mascara Hypnôse •Sérum Advanced Génifique 10ml •Crème Yeux Advanced Génifique 5ml <p>DÉCOUVREZ DANS CE COFFRET</p> <p>MASCARA HYPNÔSE</p> <p>Le mascara Hypnôse augmente le volume de vos cils à volonté. A chaque coup de brosse, votre regard s'intensifie pour des cils jusqu'à 8 fois plus épais, parfaitement séparés, visiblement recourbés et allongés, sans paquets et sans compromis sur le confort et la tenue.</p> <p>SÉRUM ADVANCED GENIFIQUE</p> <p>LE SERUM ICONIQUE LANCÔME</p> <p>Après un flacon seulement, les signes clés de jeunesse paraissent visiblement améliorés et c'est cliniquement prouvé :</p> <ul style="list-style-type: none"> •Eclat +52%* •Peau lisse +43%* •Teint uniforme +42%* •Ridules -42%* •Rides - 46%* <p>*étude clinique, 34 femmes, après 8 semaines d'utilisation</p> <p>CRÈME YEUX ADVANCED GENIFIQUE</p> <p>Cette crème yeux anti-âge hydrate intensément jour et nuit et délivre des résultats visibles pour un regard plus éclatant et d'apparence plus jeune.</p> <p>Lancôme la marque française du bonheur depuis 1935.</p>	<p>Savour the intense sensoriality of the Prodigieuse® range with its iconic solar scent in this Nuxe Prodigieuse® Set:</p> <ul style="list-style-type: none"> - Huile Prodigieuse® 100 ml - Prodigieux® le parfum 15 ml - Prodigieux® Shower Oil 100 ml - Prodigieux® indoor candle 70 g <p>Skincare formulated and produced in France.</p> <p>Candle made in France.</p> <p>Set 100% cardboard, 0% plastic and made in France.</p> <p>Spread waves of happiness with your playlist by Nuxe:</p> <p>https://open.spotify.com/playlist/2CNPL7IPK19Jk24EjgVuMB?si=7752f1429f554f94</p>

Coffrets – Sets : specific attributes

			
brandName	YVES SAINT LAURENT	LANCÔME	NUXE
subBrand	Libre	Hypnôse	The Prodigieux Collection
SubFranchise <i>New</i>			Prodigieux
Product E_subtitle <i>New</i>	Coffret Cadeau Parfum Femme	Coffret Mascara et Rituel Soin	Set
tradeItemDescription	Yves Saint Laurent Coffret Libre Eau de Parfum 50ml + Libre EDP 10ml + Miroir de poche	Lancôme Coffret Mascara Hypnôse et Rituel Soin Advanced Génifique	Nuxe Prodigieuse Christmas set 4 products
Is the item a set? <i>New</i>	Yes	Yes	Yes
netContent	1	1	1
MeasurementUnitCode	set /piece	set /piece	set /piece
setCompositionDescription	Coffret contenant : LIBRE Eau de Parfum 50ML + Format voyage Libre Eau de Parfum 10ML + Miroir de poche Yves Saint Laurent Beauté en vinyle rouge recyclé	Coffret contenant : Mascara Hypnôse Noir + Sérum Advanced Génifique 10ml + Crème Yeux Advanced Génifique 5ml	Huile Prodigieuse® 100ml + Prodigieux® le parfum 15ml + Prodigieux® huile de douche 100ml + Bougie d'intérieur Prodigieux® 70g

▲ isThisItemASet ? Yes / No

▲ setCompositionDescription



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TAXONOMIES

Nadège BARRIELLE – Agathe GOYON

21st May 2024

List of Reworked Taxonomies

New	olfactoryNoteTypeCode
Tax2	sunProtectionFactor
Tax5	Olfactory family
Tax6	Skin Tone Type
Tax7	SkinTypeCode
Tax10	Make-Up Finish
Tax11	Skin Concern
Tax12	Skin/Hygiene Benefits
Tax13	Hair effect
Tax14	Hair Type
Tax16	Lip Benefit
Tax17	Mascara Effect / Benefit
Tax30	Color Family
Tax41	Make-Up Coverage
Tax54	Packaging Type (code)

New taxonomy : *olfactoryNotesTypeCode*

Definition : picklist of the different olfactory notes (each olfactory note will be defined with a string value)

<i>ID</i>	<i>Value EN</i>	<i>Value FR</i>
TOP	Top notes	Notes de tête
HEART	Heart notes	Notes de cœur
BASE	Base notes	Notes de fond

Taxonomy #13 & 14 : *Hair_Type* - *Hair_Effect*

To be validated
MULTI VALUE

Attribute	Hair type		
Definition	Describe the type of hair the product is best suited to. Exp : colored, damaged....		
			old
Code	Target EN	Target FR	Values - Liste i
ALL	All hair types	Tous types de cheveux	Normal
NORMAL	Normal hair	Cheveux normaux	Dry
DRYTOVERYDRY	Dry to very dry hair	Cheveux secs à très secs	Blond
DAMAGEDBRITTLE	Damaged, brittle hair	Cheveux abîmés, cassants	Greasy / Oily
CURLYWAVY	Curly, wavy hair	Cheveux bouclés, ondulés	Fine / Flat
COILYKINKY	Coily, kinky hair	Cheveux frisés, crépus	Thick
COLORED	Colored hair	Cheveux colorés	Sensitive / Fragile
BLONDBLEACHED	Blond, bleached / highlighter	Cheveux blonds, décolorés / mèches	Curly / Wavy
FINE	Fine hair and lack of volume	Cheveux fins, plats / manque de volume	Frizzy
COMBINATION	Combination to oily hair	Cheveux mixtes à gras	Colored
DANDRUFF	Dandruff hair	Avec pellicules	
SENSITIVEITCHY	Sensitive, itchy scalp	Cuir chevelu sensible, démangeaisons	
HAIRLOSSDENSITY	Hair Loss, density loss	Chute de cheveux, perte de densité	
DULL	Dull hair	Cheveux ternes	
LONG	Long hair	Cheveux longs	
GRAYWHITE	Gray, white hair	Cheveux gris, blancs	
THICK	Thick hair	Cheveux épais	
CHEMICALLY	Chemically treated hair	Cheveux traités chimiquement	
NOTAPPLICABLE	Not applicable	Non applicable	

Attribute	Hair effect		
Definition	Hair effect targeted by using the product. Action (or result) that the consumer is looking for		
			old
Code	Target EN	Target FR	Values
ANTIFRIZZ	Anti-frizz	Anti-frisottis	Brilliance
LOSSPREVENTION	Hair loss prevention	Anti-chute	Sculpture
ANTIDANDRUFF	Anti-dandruff	Anti-pelliculaire	Hair loss
PURIFIES	Purifies	Purifie	Natural
PROTECTSCOLOR	Protects color	Protège la couleur	Shiner
PROTECTSSUN	Protects from the sun	Protège du soleil	Hydrating
SOOTHES	Soothes	Apaise	Unkempt Hair
MOISTURIZES	Moisturizes	Hydrate	Damaged Hair
NOURISHES	Nourishes	Nourrit	Smooth
SMOOTHINGAID	Smoothing aid	Aide au lissage	Colourless
DEFINECURLS	Helps define curls	Aide à la définition des boucles	Wet
REPAIRS	Repairs	Répare	Oily
MOREVOLUME	Provides more volume	Donne plus de volume	
EXFOLIATES	Exfoliates	Exfolie	
MORESHINE	Provides more shine	Apporte de la brillance	
PROVIDESHIGHLIGHTS	Provides highlights	Apporte des reflets	
UNTANGLES	Untangles	Démêle	
CLEANS	Cleans	Nettoie	
TEXTURIZES	Texturizes	Texturise	
DISCIPLINES	Disciplines	Discipline	
FIXES	Fixes	Fixe	
SCULPTS	Sculpts	Sculpte	
WETLOOK	Wet look	Effet mouillé	
TOUSLEDEFFECT	Tousled effect	Effet coiffé / décoiffé	
NATURALEFFECT	Natural effect	Effet naturel	

Instead of a mix of préoccupations and effects

Taxonomy #6: Skin Tone Type

<u>Skin Tone Type</u>			
Definition	Information on the Skin tone for which the product is intended to		
	Proposal		https://www.fda.gov/radiation-emitting-products/tanning/your-skin
	I. Pale White		
	II. White to light beige		
	III. Beige		
	IV. Light Brown		
	V. Moderate Brown		
	VI. Dark Brown or Black		
	ALL SKIN TONE		



Validated

Codes to be added

MULTI VALUE

Taxonomy #7: *Skin Type*

Skin Type		
definition :	Describe the skin type for which the product is intended for	
Comments :		
Skin_Type - reco groupe Travail	separated to Tax 11	warning multi value !
SKIN TYPE	Proposal	Comments
	NORMAL	
	COMBINATION	
	OILY	
	DRY	
	SENSITIVE	Possible combination with other values
	VERY_DRY	
	VERY_OILY	
	ALL TYPES_EXCEPT SENSITIVE	



Validated

MULTI- VALUE
Codes to be added

2 questions :

➔ Oily skin or Normal to Oily skin ?

LVMH, Chanel are using Normal to Oily skin, instead of Oily skin. => Normal to Oily = ok

-> What's about SENSITIVE ? Chanel and LVMH want to keep it in SkinType = ok !

Taxonomy #11: Skin Concerns

<u>Skin Concerns</u>	=the consumer concern for which the product is designed for		
Definition :			
Comments :	Multi-value attribute		
	IT IS A CLAIM = SKIN CONCERN = skin effect		
	Proposal ▼		
	Loss of Elasticity		
	Sensitive skin		
	Imperfections		
	Pimples		
	Black spot		
	Dullness		
	Redness		
	Visible pores		
	Fine lines/ Wrinkles		
	Acne-prone skin		
	Age spot		
	Dark circles		
	Puffiness		
	Dryness		
	Oiliness		
	Blackheads/whiteheads		
	Dehydration		
	Uneven Texture		
	Hyperpigmentation		
	Lack of Firmness		

To be validated
MULTI VALUE

Chanel will check and confirm
Ok for the others

Dehydration instead of
Dehydratation : to be corrected



Taxonomy #5: *Olfactory_families*

Olfactory families

Definition :	Provide information on the olfactory families of the fragrance to give more information on the "universe"
Comments :	Generally called "aspects of a perfume"

Aromatique frais	Aromatique	Ambré doux	Classic Florals	Floral	Aromatique
Boisé	Aromatique frais	Ambré fleuri boisé	Fresh Florals	Soft floral	Boisé
Boisé ambré	Boisé	Ambré fleuri épicé	Fruity Florals	Floral Amber	Chypré
Boisé ambré épicé	Boisé aromatique	Ambré fleuri fruité	Powdery Florals	Amber	Ambré
Boisé aromatique	Boisé fleuri	Ambré hespéridé	Warm Florals	Woody Amber	Citrus
Boisé épicé	Chypré	Boisé	Chypre floral	Woods	Épicé
Boisé fleuri	Chypré cuir	Boisé ambré	Warm and Sweet Gourma	Mossy Woods	Floral
Boisé frais	Chypré floral	Boisé aromatique	Fresh and Fruity	Dry Woods	Frais
Boisé fruité	Chypré fruité	Boisé conifère hespé	Chypre	Aromatic	Fruité
Chypré	Floral	Boisé épicé	Orientals	Citrus	Marin
Chypré aromatique	Floral frais	Boisé épicé cuir	Floral Orientals	Water	Muscé
Chypré cuir	Floral fruité	Boisé fruité	Woody Orientals	Green	Oriental
Chypré fleuri	Floral oriental	Boisé marin	Classic Woods	Fruity	Poudré
Chypré fruité	Fougère	Boisé musqué	Warm Woods	Soft oriental	Sucré
Chypré fruité floral	Fougère aromatique	Bouquet floral	Fresh Woods	Oriental	Vanillé
Chypré Vert	Fougère orientale	Chypre	Floral Woods	Woody oriental	Vert
Citrus chypré aromatique	Frais (hespéridé)	Chypre aromatique	Woody Spices	Floral oriental	
Cuir boisé	Frais aromatique	Chypre cuir	Aromatic	watery (marine)	
Cuir épicé	Frais floral	Chypre fleuri	Earthy Greens and Herbs	Aromatic	
Cuir frais	Oriental	Chypre fleuri aldéhyd	Citrus and Woods		
Cuiré aromatique	Oriental ambré	Chypre fruité	Cool Spices		
Floral	Oriental boisé	Chypre vert	Fresh Citrus		
Floral - Frais - Lumineux	Oriental floral	Cuir	Fresh Aquatics		
Floral - Lumineux - Sensuel		Cuir fleuri			
Floral aldéhydé		Cuir tabac			
Floral boisé		Fleuri aldéhydé			
Floral Boisé Gourmand		Fleuri boisé			
Floral épicé		Fleuri boisé fruité			
Floral frais		Fleuri fruité			
Floral frais sensuel		Fleuri marin			
Floral fruité					
Floral fruité boisé					
Floral Fruité Frais					
Floral Fruité Gourmand					
Floral fruité hespéridé					

Etc....

Strategy :

Addition of all values required by retailers -> would lead to > 150 values !!

-> RECO : +/- 15 values

Ok with the reco of 15 to 20 values





Institut du
COMMERCE
PARTAGE & PROSPECTIVE

ACCOMPAGNER
LA TRANSFORMATION SOCIÉTALE
DU COMMERCE

REGULATORY COMPLIANCE

Agathe GOYON - Sèverine Gruendler

March 22nd 2024

Objectives of the presentation

- ▲ **Provide Regulatory context** : Provide clear definitions, Regulatory context related to the classification of cosmetic products as 'Dangerous Goods'
- ▲ **Complexity – Problematics of the industry** : Provide explanation on the complexity of obtaining information and processus to be settle up
- ▲ **Discuss the legal items** : What are the needs for a retailer ?

Regulatory context – eu

▲ Regulatory Texts

- **Classification and Labelling of substances or mixtures** : CLP Regulation n°1272/2008
- **Transport of substances or mixtures** : Agreement concerning the International Carriage of Dangerous Goods by Road (ADR)
- **Storage of substances or mixtures** : Guidelines for the storage of chemical substances or mixtures

▲ Definitions: CLP Article 2

1. **'substance'** means a chemical element and its compounds in the natural state or obtained by any manufacturing process, including any additive necessary to preserve its stability and any impurity deriving from the process used, but excluding any solvent which may be separated without affecting the stability of the substance or changing its composition
2. **'mixture'** means a mixture or solution composed of two or more substances

▲ Scope – Labelling and classification: CLP Article 1

This Regulation shall not apply to substances and mixtures in the following forms, which are in the **finished state**, intended for the final user: (...) (c) **cosmetic products** as defined in Directive 76/768/EEC; (...)

IN SCOPE : Batch of cosmetic products

OUT OF SCOPE : Finished cosmetic products

REGULATORY CONTEXT – worldwide

▲ Regulatory Texts

- **Classification and Labelling of substances or mixtures** : Globally Harmonized System of Classification and Labelling of Chemicals (GHS)
- **Transport of substances or mixtures** : National transportation regulation ; International Convention for Safe Containers
- **Storage of substances or mixtures** : Guidelines for the storage of chemical substances or mixtures

Same Definitions as previously indicated

▲ Scope – Labelling and classification

The GHS regulation does not mention the exemption of cosmetic products in any form. However some individual countries such as EU (with the CLP regulation) have included this specificity :

USA : GHS/HCS labelling does not apply to

- (viii) Cosmetics which are packaged for sale to consumers in a retail establishment, and cosmetics intended for personal consumption by employees while in the workplace;
- Please note that manufacturers of cosmetics in bulk form or premixes still need to label their containers according to GHS since they are not packaged for sale to consumers.

[Reference : OSHA's hazard communication standard 2012](#)

Most of other countries such as Japan, China, Canada, Australia and Korea do not require GHS classification and labeling for cosmetics at retail stage since they are subject to separate labelling requirements.



The classification is not the same for every country. GHS Hazard Classes are not the same in EU, USA, China and Japan

REGULATORY CONTEXT – water hazard regulation

▲ Regulatory Texts - Ordinance on systems for dealing with water-polluting substances (AwSV) - Germany only

As a measure of their water hazard, they are divided into three water hazard classes (WGK) in accordance with the requirements of Chapter 2 of the Ordinance on Facilities for Handling Substances Hazardous to Water (AwSV):

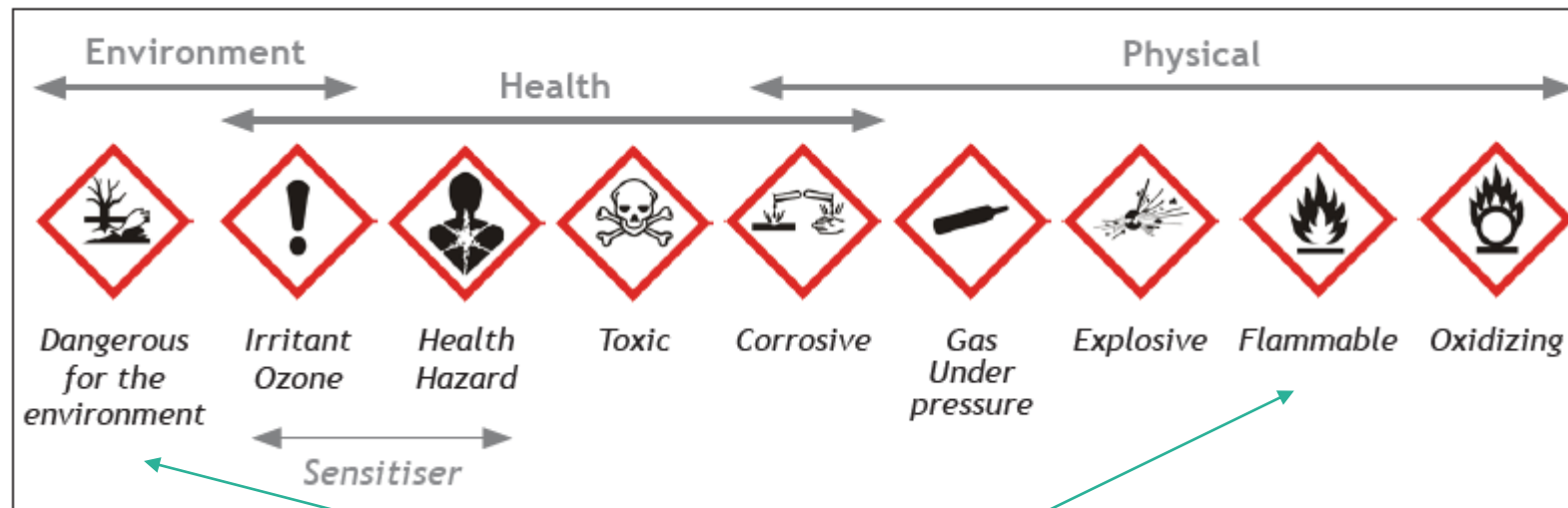
- WGK 1: slightly hazardous to water (e.g. acetic acid, caustic soda, alcohol or hydrogen peroxide)
- WGK 2: significantly hazardous to water (e.g. heating oil, sodium hypochlorite, iodine)
- WGK 3: highly hazardous to water (e.g. waste oil, chlorinated hydrocarbons, benzene)

SECTION 12: Ecological information

- **12.1 Toxicity**
- *Aquatic toxicity: No further relevant information available.*
- **12.2 Persistence and degradability** *No further relevant information available.*
- **12.3 Bioaccumulative potential** *No further relevant information available.*
- **12.4 Mobility in soil** *No further relevant information available.*
- **12.5 Results of PBT and vPvB assessment**
- *PBT: Not applicable.*
- *vPvB: Not applicable.*
- **12.6 Endocrine disrupting properties** *For information on endocrine disrupting properties see section 11.*
- **12.7 Other adverse effects**
- **Additional ecological information:**
- **General notes:**
- **Water hazard class 2 (German Regulation) (Self-assessment):** *hazardous for water*
- *Do not allow product to reach ground water, water course or sewage system.*
- *Danger to drinking water if even small quantities leak into the ground.*

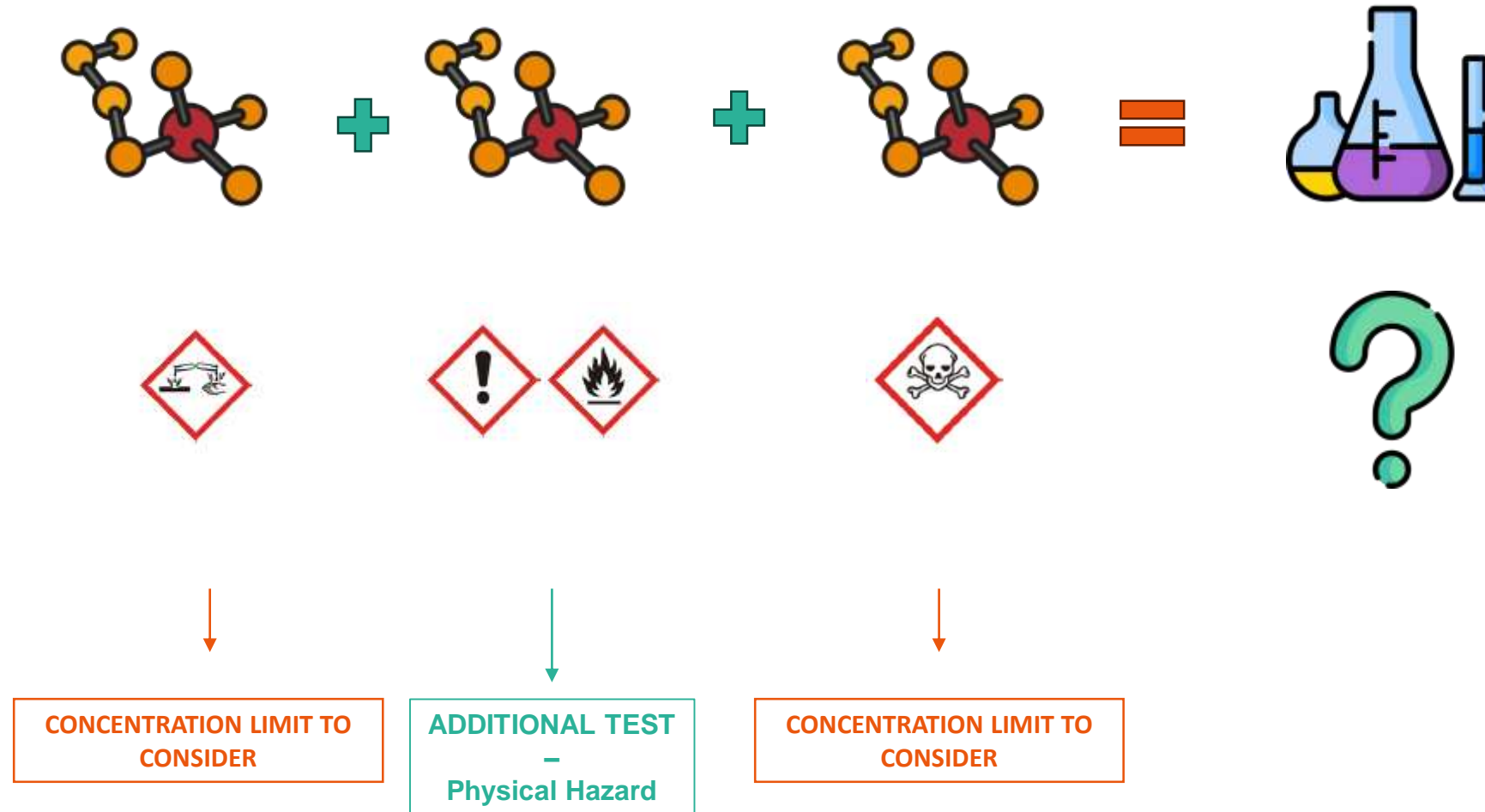
REGULATORY CONTEXT – hazard pictograms

- ▲ Pictorial presentation of a particular hazard

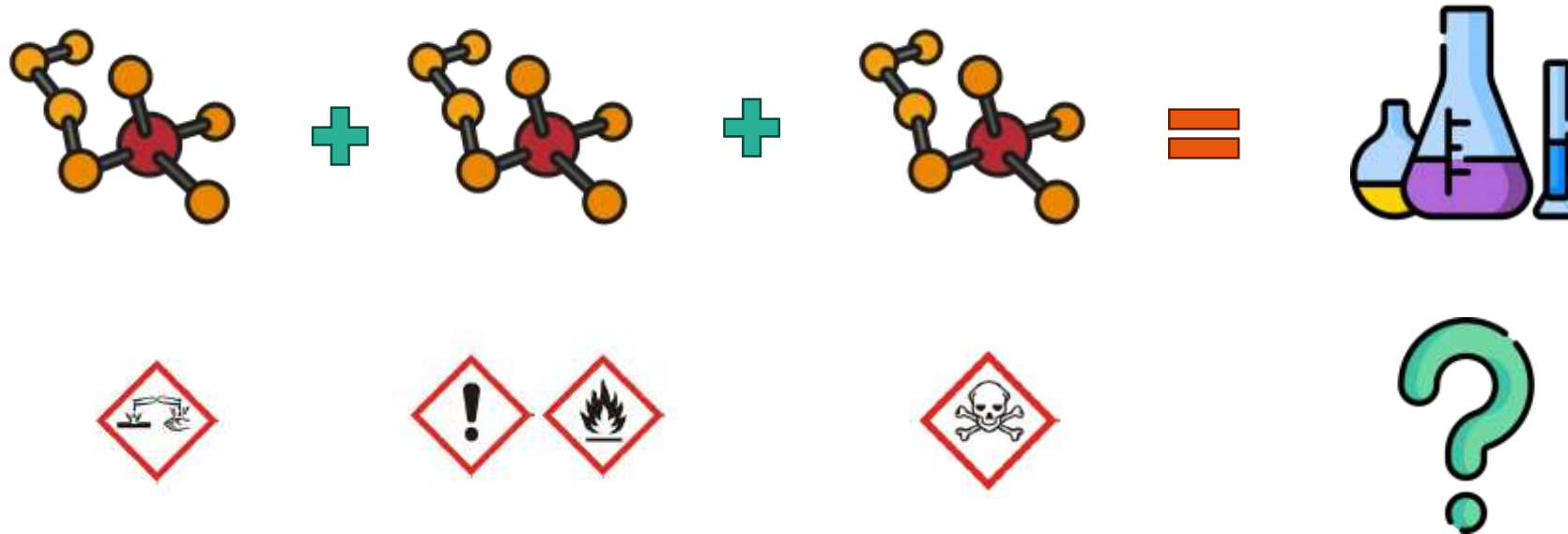


MOST COMMON IN COSMETICS

REGULATORY CONTEXT – How to classify a mixture ?



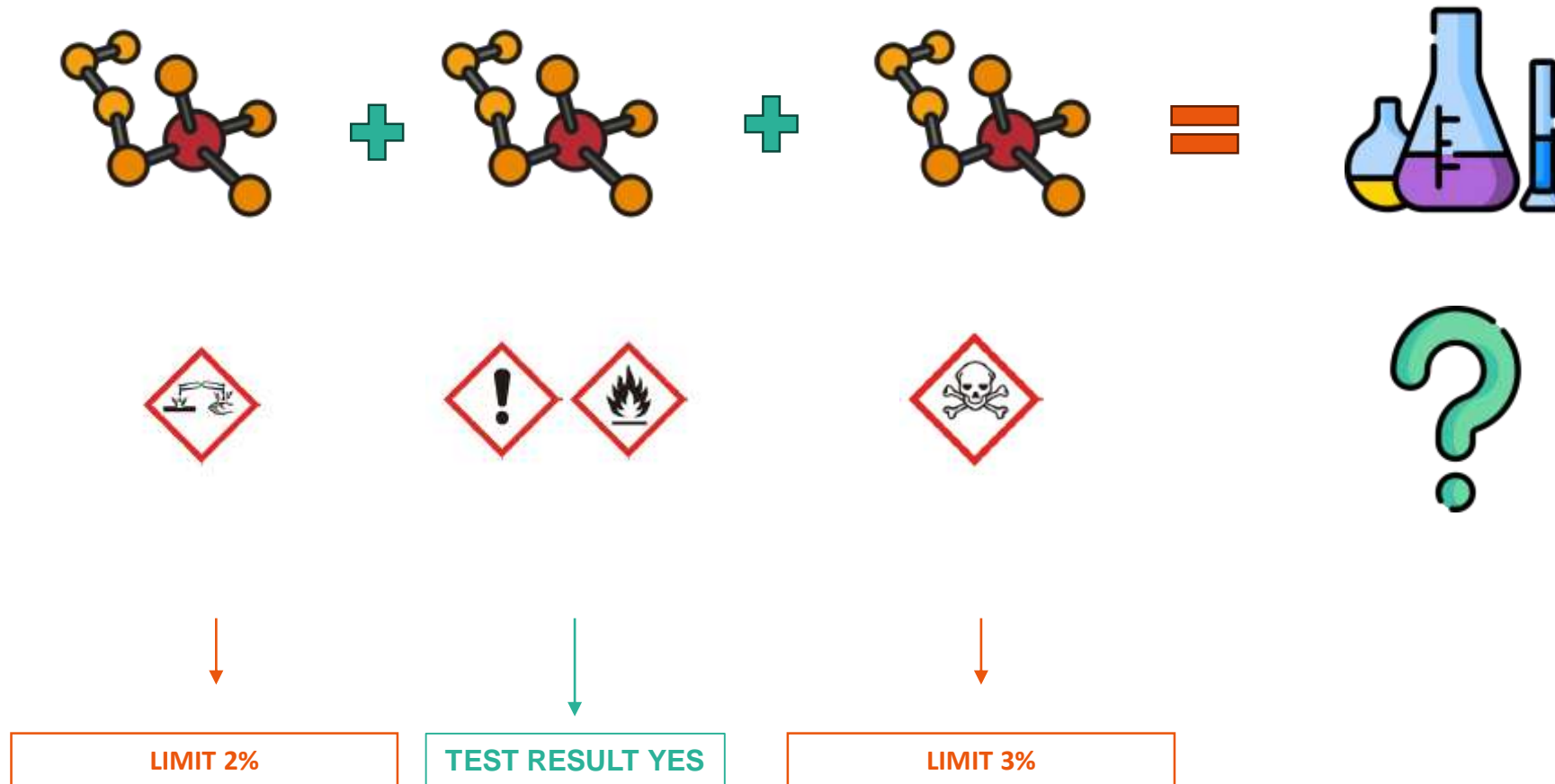
REGULATORY CONTEXT – How to classify a mixture ?



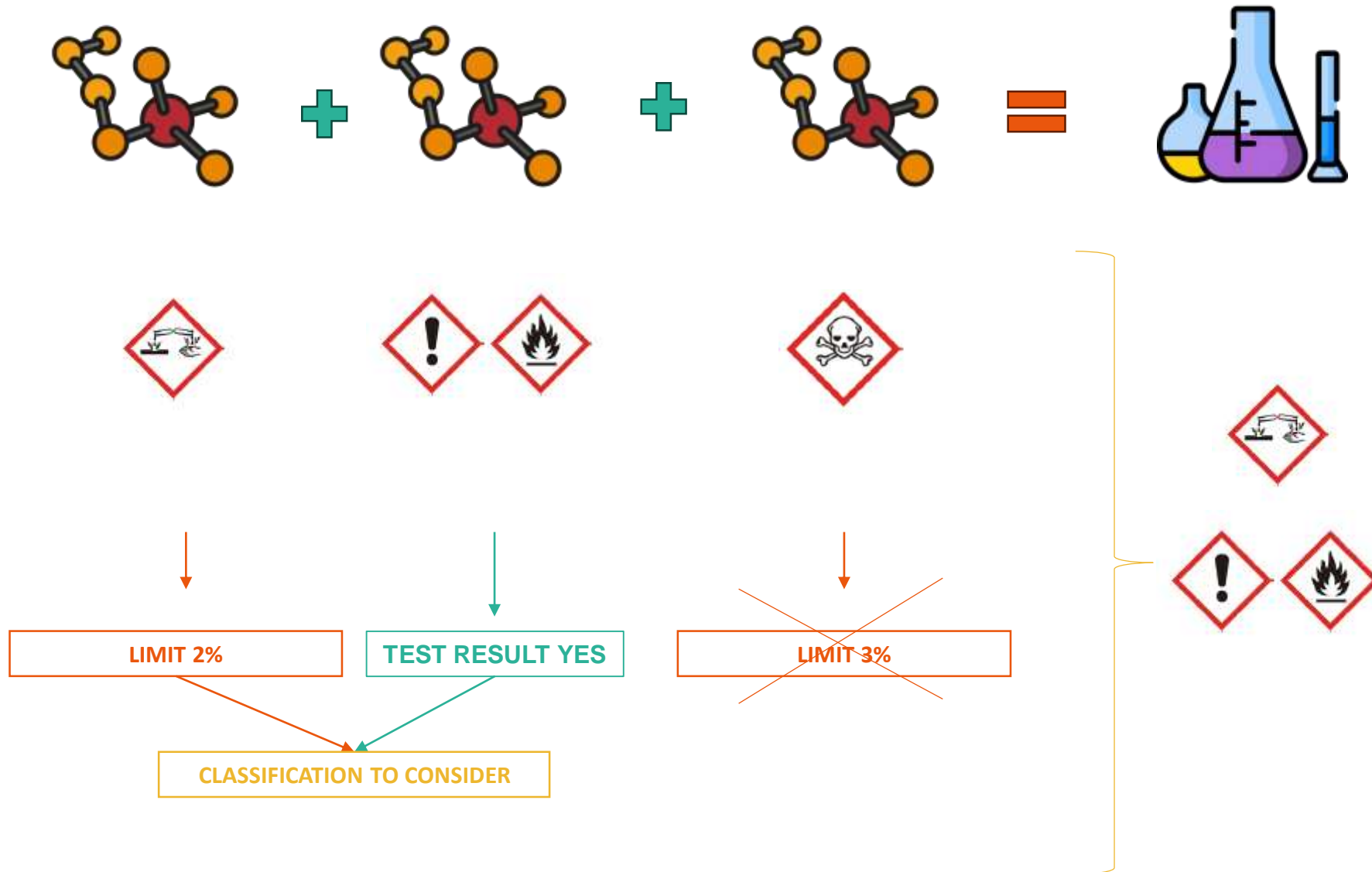
SUBSTANCES

MIXTURE

REGULATORY CONTEXT – How to classify a mixture ?



REGULATORY CONTEXT – How to classify a mixture ?



REGULATORY CONTEXT – TRANSPORT & STORAGE

- ▲ **Objectives** : Provide information to ensure the safety of manipulation for transport and storage purpose
- ▲ **Regulations** : ADR regulation in EU & National Regulation in other countries

Where to find the information ?

- In the Section 14 of the SDS (Safety Data Sheet) – Mandatory for every mixtures

SECTION 14 : TRANSPORT INFORMATION

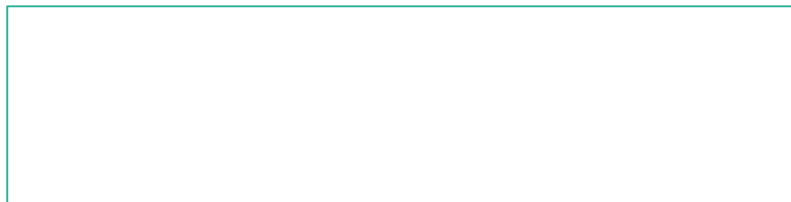
Transport product in compliance with provisions of the ADR for road, RID for rail, IMDG for sea and ICAO/IATA for air transport (ADR 2019 - IMDG 2018 - ICAO/IATA 2019).

14.1. UN number

1266

14.2. UN proper shipping name

UN1266=PERFUMERY PRODUCTS



14.3. Transport hazard class(es)

- Classification :



3

14.4. Packing group

II

14.5. Environmental hazards

- Environmentally hazardous material :



14.6. Special precautions for user

ADR/RID	Class	Code	Pack gr.	Label	Ident.	LQ	Provis.	EQ	Cat.	Tunnel
	3	F1	II	3	33	5 L	163 640D	E2	2	D/E

IMDG	Class	2 ^o Label	Pack gr.	LQ	EMS	Provis.	EQ	Stowage Handling	Segregation
	3	-	II	5 L	F-E, S-D	163	E2	Category B	-

IATA	Class	2 ^o Label	Pack gr.	Passager	Passager	Cargo	Cargo	note	EQ
	3	3	II	353	5 L	364	60 L	A3 A72	E2
	3	3	II	Y341	1 L	-	-	A3 A72	E2

For limited quantities, see part 2.7 of the OACI/IATA and chapter 3.4 of the ADR and IMDG.

For excepted quantities, see part 2.6 of the OACI/IATA and chapter 3.5 of the ADR and IMDG.

14.7. Transport in bulk according to Annex II of Marpol and the IBC Code

No data available.